



Marketing

Exhibitor Marketing Toolkit

ASHRM has created a Marketing Toolkit to help exhibitors, sponsors, and attendees promote their presence at the ASHRM 2026 Annual Conference. The Social Media Toolkit can be found online at <https://www.ashrm.org/annual-conference/attendee-social-media-toolkit> and includes exhibitor and sponsor logos, signature files, social media images, and sample content for promoting your participation. Exhibitors should not use the ASHRM corporate logo without prior approval from show management.

Mobile App

The ASHRM 2026 Annual Conference- Mobile App will be available in the iTunes and Google Play stores in **September 2026**. There will also be a mobile web version for anyone using a device other than an iOS or Android platform. Each exhibitor is entitled to a complimentary listing in the mobile app including a 35-word company description. All company information within the mobile app will pull directly from your company's profile within the exhibitor registration portal (powered by Cvent).

Information uploaded directly into the Exhibitor Profile will be used in the ASHRM26 mobile app.

- Select Profile from the left side navigation bar or go to Exhibitor Profile then select View profile on the landing page to begin.

Profile information request includes:

- Company name
- Description
- Company phone number

- Company email address
- Website
- Social media handles and more

Social Media Information

ASHRM sites have been established on Facebook, LinkedIn and Twitter as a way to serve members, attendees, exhibitors, employees and press. See details below:

- [Facebook](#)
- [LinkedIn](#)
- [X/Twitter](#)